

Nov. 9 1940
55 Somerset St.
Newark N.J.

The Herald News
130 W. Kinney St.
Newark N.J.

Gentlemen:

First of all please pardon my delay in sending you this check in payment of my bill for advertisement in your paper this past baseball season. I want you to know I am very grateful to you for your courtesy in extending this credit to me. However I wish to explain the reason for my delay in paying the bill. I had hoped to be able to come to your office, because of the fact I am sure there is a mistake in my billing. If you will look up my bills for the beginning of the season, you will find that my weekly adds should have been \$3.36

On this basis I have figured the total bill, and am enclosing the check for payment in full for the entire season. The exceptions to these amounts were on special occasions when the adds were \$10.00.

Again please accept my thanks for your credit and cooperation during the past season.

Very Truly Yours

P.S.

I would like to say that the price your representative quoted me for advertising space was 84¢ per inch and the size of the adds I ordered was a two inch double column. Will appreciate having you receipt and return the enclosed bill to me.